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## ElectroTempo Wins "People's Choice Award" at Accelerate Breakfast Series Event

McLean, VA -- ElectroTempo, a software company seeking to revolutionize electric vehicle (EV) charging infrastructure planning, was awarded the "People's Choice Award" at last Friday's Accelerate Breakfast Series event held at the MITRE campus in Tysons, Virginia. For the first time since the launch of the series in April 2024, the audience of more than 130 – investors, business and government leaders, entrepreneurs and academics – had the opportunity to vote on which company they considered "most investable" based on the presentations from the five companies.

"We are honored to receive this recognition from such an accomplished group of technology and business leaders," said Dr. Ann Xu, CEO of ElectroTempo. "This 'vote of confidence' for our approach to solving EV charging infrastructure challenges reinforces our mission to accelerate the adoption of electric vehicles through data-driven planning solutions."

ElectroTempo's presentation showcased their advanced analytics suite that helps businesses predict EV charging demand by integrating complex data sets including travel patterns, grid assets, land use, demographics, and emissions. The company's solution seeks to address a critical need in the rapidly growing electric vehicle market by enabling more efficient and strategic deployment of charging infrastructure.

Added Dave Harvey, Executive Director for the Accelerate Breakfast Series, "I know this was a difficult decision for the audience as all of the presentations were compelling -- which says a lot about the audience's choice of ElectroTempo. I was glad we could add this special award to our program for the first time. It will be a regular feature going forward."

The investor panel, featuring Kim Nguyen of Blu Ventures, Chris Steele of MTEC, and Wes Blackwell of Booz Allen Ventures, provided valuable feedback on ElectroTempo's business model and growth strategy. The event also featured presentations from other innovative companies including Evizia, Slip Signal, Thyme, and Qwerx.

Gregory Washington, President of George Mason University, delivered remarks highlighting the university's role in fostering innovation and economic development in the region. The event also featured exhibits from Saltenna and UpBrains AI.



For more information about the Accelerate Breakfast Series and to register to attend, please visit: <a href="https://acceleratedeals.org/accelerate-breakfast-series/">https://acceleratedeals.org/accelerate-breakfast-series/</a>. Attendance is limited and subject to security restrictions.

## **About Accelerate Breakfast Series:**

The Accelerate Breakfast Series unites entrepreneurs and investors offering a curated platform for pitch opportunities and expert guidance. Each event will highlight five selected high-growth

companies, providing them with a platform to showcase their ventures to a consortium of early-stage investors. During these presentations, companies emphasize crucial aspects of their business models, growth trajectories, and distinctive value propositions. Participating companies are expected to actively seek seed-stage capital within the range of \$500,000 to \$2 million.

## **About Mason Enterprise:**

Mason Enterprise™ is the host to federal, state, and local programs that support a portfolio of more than 30,000 start-ups and small businesses. Last year our companies received over \$3.7 Billion in follow-on funding, and more than 40,000 entrepreneurs, small business owners, students, and research faculty attended our 900+ workshops and educational programs, received individual counseling, were assisted with product development, resided in one of our five incubators, or received intellectual property advice. 62% were women, 42% minority, and 16% veteran-owned businesses.

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